WOMEN'S CHOICE AWARD®

Congratulations to the Brands Women Love

"These highly recommended brands, as chosen by women, have earned the Women's Choice Award, and it's our honor this holiday season to recognize them for their commitment to empowering female consumers and their families."

- Delia Passi, CEO

"Samsonite is honored to be the Women's Choice Award for the Most Recommended Luggage Brand. This recognition stands as a testament to our commitment to develop innovative and stylish travel products that exceed expectations for quality and durability."

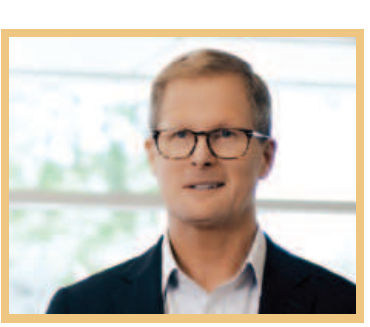
Lynne Berard
President, North America

Samsonite

"Owens Corning Roofing recognizes the significant role women play in selecting a new roof to help protect their home. We are honored to receive the Women's Choice Award for Most Recommended Roofing Product."

Gunner Smith,
President Roofing

OWENS CORNING



"For 110 years, our company has remained steadfast in its commitment to produce commercial-grade laundry machines for the home. Speed Queen stands without equal in delivering on this promise, as our equipment consistently delivers unmatched levels of reliability. We are honored to receive this award as testament to our quality."

Michael D. Schoeb
CEO, Alliance Laundry Systems

Speed Queen

"We are honored to be the Women's Choice Award for home cleaning! We take pride in almost 40 years of taking great care of our employees and cleaning homes like they were our own."

Hagan Kappler
President

merry maids

"For more than 80 years, Restonic has supported the dreams of consumers, delivering better sleep that consistently gives rise to happier, healthier mornings. We're honored to have been the first mattress brand to be recognized by Women's Choice Award and to have won the award every year since. How can we support your dreams?"

Ron Passaglia,
President
Restonic Mattress

RESTONIC

"At Genesis, we stand out in our commitment to be both authentic and inclusive in all that we do, and in our passion to support those who work so hard to shape a better world that has no bounds. We are truly honored to be recognized by the Women's Choice Award for the Genesis G80."

Kate Fabian
Sr. Group Manager
Genesis Brand Marketing
Genesis Motor America

GENESIS

"Kaiser Permanente is honored to be recognized by the women in Southern California for our leading health plan, as well as for our excellent physicians, pediatric care program, and top hospitals. We appreciate the value that Women's Choice Award offers by identifying leading brands and services in the industry. "

Julie Miller-Phipps,
President,
Kaiser Permanente Southern California

KAISER PERMANENTE®

"Kenmore is honored to receive the Women's Choice Award in eight different appliance categories. Kenmore represents over 100 years of trusted performance. We are proud to deliver best in class quality, beautiful designs and innovative products to women and their families every day across America."

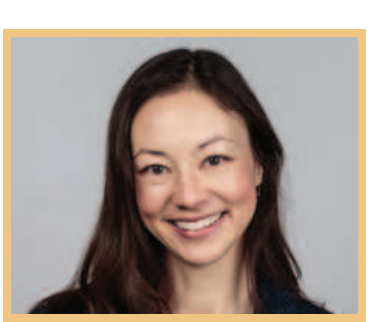
Lori Wood
DVP,
Product Management
& Brand Marketing

Kenmore Be Amazing™

"At INFINITI, we make it a priority to give our customers an extraordinary experience, from the daring design, world's first technologies and empowered performance of our vehicles to industry-leading customer service. We are honored to be recognized by Women's Choice Award for Best Safety and Best Reliability."

Mike Colleran
Vice President &
Managing Director

INFINITI
EMPOWER THE DRIVE™



"Reverie is honored to win the Women's Choice Award for the 7th time. We thank our discerning female customers for sharing that our sleep systems positively impact their lives."

Lisa Tan
Chief Marketing Officer

Reverie
Sleep well tonight. Live better tomorrow.™

"DieHard is honored to be recognized by the Women's Choice Award for being America's Most Recommended Car Battery. For more than 50 years, DieHard has provided the power, unrivaled performance and peace of mind that families everywhere need."

Tom Arvia
DVP & GM

DieHard

"Storkcraft is honored to be recognized as America's most recommended baby furniture brand by women nationwide. Our team takes pride in creating the most memorable family moments in the nursery."

Adam Segal
CEO

storkcraft
Made for the moments

"popchips is committed to providing better-for-you snacking experiences that never compromise on flavor or taste, and we are honored to be selected for a Women's Choice Award. Women who choose popchips understand the importance we place on using only simple ingredients, without artificial flavors, to create snacks people truly crave."

Marc Seguin
CMO/President

popchips

"Luster Premium White is proud to be recognized by women across America as one of the most trusted brands in both the whitening toothpaste and teeth whitening kit categories for 2 years in a row. Luster's partnership with Women's Choice Award helps us ensure we are aligning with WCA's mission to give women a collective voice so they can help one another identify leading brands and products."

Martin Floreani
CEO

LUSTER PREMIUM WHITE®

"Tree Hut is honored to have multiple products receive the Women's Choice Award. This recognition reinforces our ongoing commitment to providing high quality products to help women reveal their natural beauty."

Melissa Hoogendoorn
Director of Marketing

TREE HUT®

Congratulation to Safety 1st for once again earning the Women's Choice Award.

Safety 1st®

Visit WomensChoiceAward.com for a full list of the best brands