



WOMEN'S CHOICE AWARD®
THE VOICE OF WOMEN

TESTIMONIALS



"Amazing support from the Women's Choice Award team, marketing accolades program is important to the AT&T business in a highly competitive market. Their tools and resources are excellent."

- Bob Mueller, Executive Director of Public Relations



"Excellent program, qualitatively beneficial to the business. We leverage the Women's Choice Award seal in multiple marketing channels."

-Lisa Diliberto, Senior Director of Global Brand Marketing



"Our retailers and consumers alike love to see that our products have earned the Women's Choice Award seal. Unlike many "seals of approval" that are available for purchase, the Women's Choice Award seal is earned through a process of survey and approval ratings from consumers. This speaks volumes to the end consumer who can now purchase with confidence knowing that other women are recommending our products based on personal satisfaction."

- Sarah Budensiek, VP of Marketing & Creative



"Working with the ladies at the WCA has been a wonderful experience. They have demonstrated a true commitment to our brand and its success. The support and services they offer are vast, customized to our needs and delivery quality and value. It is a partnership that has exceeded my expectations."

- Elizabeth Reilly, Marketing & Communications Manager



"Being a part of such a large brand, I work with a variety of partners. Women's Choice Award has demonstrated and proven such a depth of resource and partnership that they have become one of my first calls to support my campaign goals. They stand behind their commitment not only to their constituents but also to those brands they represent. I've received an invaluable ROI through the relationships that I've built as a partner with WCA that is a refreshing benefit to our advertising reach. The professionalism lends to loyal customers and business relationships. It's like a Golden Ticket of partnerships for marketing—now they just need to wrap it in chocolate."

-Wendy Holtz, Marketing Manager

To learn how we can support your success, please call (954) 922-0846

or email sdeleon@womenschoiceaward.com