

Contact: Sarah Kehr
Media Relations and Communications Specialist
312-3036
Sarah.Kehr@chesapeakeregional.com

FOR IMMEDIATE RELEASE
March 10th, 2015

CHESAPEAKE REGIONAL HONORED WITH SECOND CONSECUTIVE NATIONAL AWARD FOR BREAST CENTER

CHESAPEAKE – Chesapeake Regional’s Breast Center recently earned the 2015 Women’s Choice Award, named one of America’s Best Breast Centers. The award acknowledges Chesapeake Regional Medical Center’s (CRMC) dedication to providing exceptional patient care and treatment for a second consecutive year.

By carrying the evidence-based designation of the Women’s Choice Award seal, Chesapeake Regional’s Breast Center has signified its commitment to a global mission to elevate the patient experience for women and all patients as one of more than 315 America’s Best Breast Centers.

“The goal of our Breast Center is to provide patients the very best in comprehensive breast care with the latest in treatment and technology,” said Peter F. Bastone, president and CEO of CRMC. “We are honored to be recognized as a top choice for women in our community for two successive years. It is our privilege to provide women and their families with innovative, quality care with a personal touch.”

Chesapeake Regional Breast Center earned the award by having met the [National Accreditation Program for Breast Centers](#) (NAPBC) standards from the American College of Surgeons. The NAPBC is a consortium of national, professional organizations focused on breast health and dedicated to the improvement of quality care and outcomes of patients with diseases of the breast through evidence-based standards and patient and professional education. As one of America’s Best Breast Centers, Chesapeake Regional Breast Center also carries the Seal of the American College of Radiologists as a [Breast Imaging Center of Excellence](#), and scored above average on the Centers for Medicare and Medicaid Services patient satisfaction measures.

According to the American Cancer Society, breast cancer is the second most common form of cancer among American women, and one in eight women in the U.S. will develop invasive breast cancer during their lifetime.

“Every two minutes a women in the U.S. is diagnosed with breast cancer, and she needs to know which breast centers she can trust to navigate this uncertain path,” says Delia Passi, CEO and founder of WomenCertified, home of the Women’s Choice Award. “Breast care is extremely vital to women’s health and we want them to know that CRMC has met the highest standards in caring for the needs of their female patients. The Women’s Choice Award is the only program that identifies the nation’s best in health care based on patient satisfaction, clinical excellence and what women really want when it comes to treatment and a quality medical experience.”

The Women’s Choice Award helps women and their families by providing recommendations they can trust and use when making health care choices.

“We have found that recommendations are the single most important consideration used by women in selecting a hospital or care center,” added Passi. “By letting women know which breast centers in their area are among America’s best, we are able to reduce risk by helping them make better decisions and smarter health care choices.”

As the collective voice of female consumers, the Women’s Choice Award provides women with recommendations from other women that they can rely upon. The full list of awarded breast centers is available at <http://www.womenschoiceaward.com/awarded/best-hospitals/breast-centers/>. Learn more about CRMC by visiting their profile at: <http://www.womenschoiceaward.com/awarded/best-hosp/featured/chesapeake-regional-medical-center/>

Chesapeake Regional Medical Center

Chesapeake Regional Medical Center is an independent, community-focused organization providing technologically advanced health care to the residents of Southeastern Virginia and Northeastern North Carolina. Its Sidney M. Oman Cancer Center provides comprehensive cancer care with the most advanced technology available, a radiosurgery services partnership with University of Virginia and Riverside Health System, and a fully dedicated Breast Center. It is home to a nationally accredited Chest Pain Center, the busiest Emergency Department in Hampton Roads, and The BirthPlace,

which delivers more babies than any other community hospital in the area. Chesapeake Regional's cardiovascular program has been nationally ranked, and its weight loss and sleep centers are nationally accredited. With more than 600 physicians, Chesapeake Regional remains one of the busiest hospitals in Hampton Roads, Virginia. Website: www.chesapeakeregional.com.

The Women's Choice Award

The Women's Choice Award sets the standard for helping women to make smarter choices for themselves and their families. The company and its awards identify the brands, products and services that are most recommended and trusted by women. The Women's Choice Award is the only evidence-based quality designation that drives consumer and patient appreciation through education, empowerment and validation. Additionally, they recognize those that deliver a recommendation-worthy customer experience. Visit www.WomensChoiceAward.com to learn more.

###